

[System for automating the process of retrieving and responding to internet postings]

Abstract

A software internet-enabled system is described in order to search for and extract pre-specified patterns of data including electronic contact information and the subsequent automatic distribution of tailored material directed towards the aforementioned electronic contact information. One of the preferred applications of the system is the extraction of key job posting information from a plurality of job advertisements across multiple internet sites. The system returns a multitude of key job posting information further searchable and selectable. Finally, the system then facilitates the automated distribution of custom tailored job applications to the job advertisers.